

Market	Event	Would the demand curve or supply curve shift?	Would the curve shift to the right or left?
Lucerne milk	The price of Safeway milk goes down.		
jellybeans	The price of jellybeans goes up.		
Oreo cookies	The price of milk increases.		
Burger King whoppers	McDonald's lowers the price of Big Macs.		
Hot dogs	60 Minutes does an expose called "The Truth about Hot Dogs."		
Hot dog buns	The price of flour rises		
butter	Mad Cow Disease wipes out a lot of dairy cows.		
candles	An electric company official announces that a computer bug will likely result in power outages.		